News Release

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| November 28, 2016  Kimberly Gilbert  Phone: 919-659-3050  Kimberly.gilbert@basf.com |

BASF launches new product for fly control in the poultry and livestock markets

BASF announced today that it has launched Alpine® WSG Water Soluble Granule insecticide into the poultry and livestock market for fly control.

Alpine WSG features a fast-acting, effective active ingredient that kills or knocks-down more than 70% of flies in 30 seconds, and 100% of flies within 15 minutes.a Unlike other active ingredients in fly-control products, dinotefuran has been granted Reduced Risk status by the EPA, both for use in public health and food handling establishments.b There are no meat and egg residue concerns, and testing shows it is practically non-toxic to birds and mammals. c

“BASF understands biosecurity management is extremely important to our customers, and implementing a strong integrated pest management program is part of the solution,” says Hadley Howard, BASF U.S. Product Manager for Rural Pest Control.

The EPA has approved Alpine WSG to kill house flies on outdoor surfaces and in animal housing, including calf hutches, calving pens and parlors, chicken houses, dairy areas, milk rooms, and hog barns. BASF plans to begin marketing Alpine WSG to the poultry and livestock market immediately.

BASF is committed to helping our customers effectively manage pests on their farms and Alpine WSG is just one more step towards doing that.

a BASF Corporation. Data on file.

b <https://www.epa.gov/pesticide-registration/conventional-reduced-risk-pesticide-program>

c BASF Corporation. Data on file.

**About BASF’s Crop Protection division**

With sales of more than €5.8 billion in 2015, BASF’s Crop Protection division provides innovative solutions for agriculture, turf and ornamental plants, pest control and public health. Our broad portfolio of active ingredients, seed treatments, biological controls, formulations and services optimizes efficient production of high quality food and protects against post-harvest loss, damage to buildings and the transmission of disease. By delivering new technologies and know-how, BASF Crop Protection supports the effort of growers and pest management professionals to make a better life for themselves and society. Further information can be found on the web at [www.agro.basf.com](http://www.agro.basf.com) or on our [social media channels](http://www.agro.basf.com/agr/AP-Internet/en/content/news_room/social_media/index).

**About BASF**

At BASF, we create chemistry for a sustainable future. We combine economic success with environmental protection and social responsibility. The approximately 112,000 employees in the BASF Group work on contributing to the success of our customers in nearly all sectors and almost every country in the world. Our portfolio is organized into five segments: Chemicals, Performance Products, Functional Materials & Solutions, Agricultural Solutions and Oil & Gas. BASF generated sales of more than €70 billion in 2015. BASF shares are traded on the stock exchanges in Frankfurt (BAS), London (BFA) and Zurich (AN). Further information can be found at [www.basf.com](http://www.basf.com).